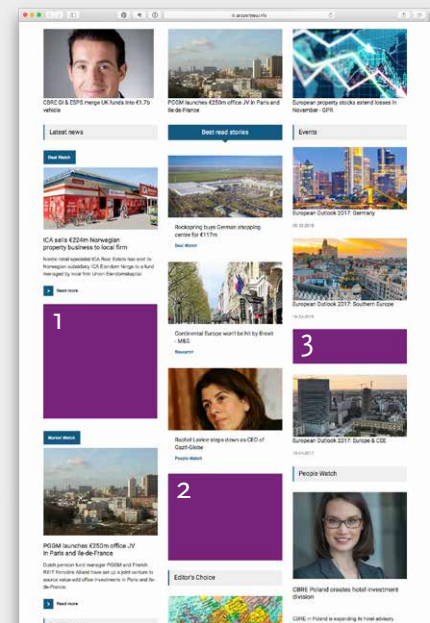


# PropertyEU Online Mediaplanner 2018



## Website banner rates



Position	size (px)	per week	per month
1	330 x 330	€ 1,250	€ 4,500
2	330 x 251	€ 950	€ 3,250
3	330 x 100	€ 750	€ 2,800

Prices are in EUR excl. VAT and € 50,- handling cost

## Homepage visitors by country

United Kingdom	30%
Asia	12%
Germany	11%
Benelux	10%
CEE incl. Russia	10%
Southern Europe*	8%
USA	6%
France	5%
Nordics	5%
Other	2%

\* Incl. Turkey

## Impressions and visits and/or unique users – per month

Impressions	85,334
Visits//sessions	38,817
Unique visitors	16,893
Different Countries (overall)	183

## Newsletter banner rates



Position	size (px)	per week	per month
1	670 x 80	€ 1,400	€ 4,950
2	670 x 80	€ 1,400	€ 4,950
3	145 x 145	€ 950	€ 3,250
4	420 x 100	€ 950	€ 3,250
5	224 x 100	€ 750	€ 2,800

## Newsletter subscribers by country

United Kingdom	25%
Benelux	17%
Germany	15%
France	10%
Southern Europe	9%
CEE incl. Russia	8%
Nordics	6%
Asia	4%
USA	4%
Turkey	2%

## Newsletter subscribers by sector

Investor, Investor Manager, Asset Manager	30%
Banking, Financials	21%
Advisers, Brokers	18%
Developers	15%
Legal	7%
Government	5%
End-users	4%

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