
PROPERTYEU

PROUD TO SERVE EUROPEAN REAL ESTATE MARKETS SINCE 2006

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EXPO REAL Preview
EXPO REAL Daily News

Expo Real Preview



Publisher: PropertyEU in partnership with Expo Real
Format: What's on, Who to meet and Where to go at Expo Real 2016
Distribution: All exhibitors of Expo Real and all subscribers of PropertyEU.
Publication date: September 2016
Deadline: August 17th 2016

Participation: This publication is based on important topics in the International real estate market. These topics can be sponsored. Are you an important player in a specific sector or country? Via this advertorial based publication, you can highlight your expertise towards all exhibitors and registered visitors of Expo Real 2015.

Topic sponsor: € 2,500,-
Do you prefer a 1/1 cover position: € 4,000,-
 (cover 2, cover 3 and Back cover)

Last years topics

COUNTRIES & REGIONS

- NORDICS
- UK
- ITALY
- THE NETHERLANDS
- NORTH AMERICA
- AUSTRIA
- SWITZERLAND
- GERMANY
- CEE/RUSSIA

SECTORS

- URBAN DEVELOPMENT
- LOGISTICS
- RETAIL
- HOSPITALITY
- IT
- FINANCE & INVESTMENT

Bouwinvest topic sponsor Netherlands



Gazeley topic sponsor Logistics



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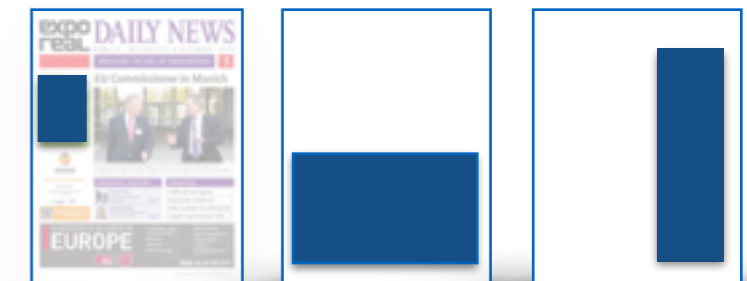
Publisher: PropertyEU in partnership with Expo Real
Format: On all three days of the fair we publish a daily news magazine. We report on all fair-related activities and keep visitors up-to-date with the latest news from the international real estate industry.
Distribution: Free copies will be widely distributed all over the fairground as well as in the hotels and the shuttle buses to the fairground.
Publication date: 4, 5 and 6 October 2016
Deadline: September 26th 2016

Participation:

Size	2/1 page	1/1 page	1/1 page
Placement	Internal	back cover	Inside front/back
Dimensions	430 x 280	215 x 280	215 x 280
Colour	4c	4c	4c
Rate	€ 8,000,-	€ 4,500,-	+ 25%
All three issues	€ 20,000,-	€ 11,000,-	+ 25%



Size	Cover	1/2 page	1/3 page
Placement	Cover	Inside	Inside
Dimensions	50 x 72	195 x 121	60 x 235
Colour	4c	4c	4c
Rate	€ 2,500,-	€ 2,500,-	€ 2,000,-
All three issues	€ 6,500,-	€ 6,500,-	€ 5,000,-



Size	1/4 page	1/4 spread
Placement	Inside	Inside
Dimensions	195 x 58	410 x 58
Colour	4c	4c
Rate	€ 1,500,-	€ 3,000,-
All three issues	€ 4,000,-	€ 7,500,-



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